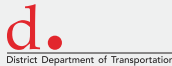


CURRENT & FORMER  
GOVERNMENT CLIENTS



FULFILLING THE MISSIONS OF PUBLIC AGENCIES

# A Trusted Small Business Partner for Government

## Who We Are

Stratacomm is a full-service, small business communications firm with offices in Washington, D.C. and Detroit, MI. With a focus on program management, documented measurement and detailed reporting, we provide outstanding service and desired results in exchange for the privilege of serving the public good. **We work with government leaders to create and run strategic communications and educational campaigns to successfully engage citizens, partners, employees and other stakeholders.**

### Company Information

Independently owned small business  
Serving clients since 1995  
GSA Contractor since 2002  
Contract #: GS-23F-0070N  
DUNS #: 932697089  
Cage Code: 3RBP5  
Nationwide Service

### GSA Professional Services Schedule (PSS) - 00CORP

SIN 541-1	Advertising Services
SIN 541-2	Public Relations Services
SIN 541-3	Web-Based Marketing Services
SIN 541-4a	Market Research & Analysis Services
SIN 541-4b	Video/Film Production Services
SIN 541-4c	Exhibit Design & Implementation Services
SIN 541-4d	Conference, Events and Tradeshow Planning Services
SIN 541-5	Integrated Marketing Services
SIN 541 -1000	Other Direct Costs (ODC)
SIN 874-1	Integrated Consulting Services

## Our Services

With our GSA Professional Services Schedule (PSS) contract, we are pre-qualified to provide your agency any number of communications and business consulting services.

NAICS	Service	Size Standard	Small Business
512110	Motion picture and video production	\$32.5 million	Yes
541430	Graphic design	\$7.5 million	Yes
541611	General management consulting	\$15 million	Yes
541613	Marketing consulting services	\$15 million	Yes
541810	Advertising services	\$15 million	Yes
541820	Public relations	\$15 million	Yes
541850	Display/outdoor advertising	\$15 million	Yes
541860	Direct mail advertising	\$15 million	Yes
541870	Advertising material distribution	\$15 million	Yes
541910	Marketing research and public opinion polling	\$15 million	Yes
561920	Convention and trade show organizing	\$11 million	Yes

## Let's Talk



**BILL BUFF**  
Managing Partner  
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202.289.2001



**SHARON HEGARTY**  
Managing Director | Partner  
Detroit, MI  
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248.213.7337

## A Collaborative Teammate

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We take pride in collaborating with our government-service partners to deliver results that advance our customers' public service missions. When you are looking for a partner with extensive communications experience related to energy, the environment, transportation, infrastructure, and public health and safety, we offer a wealth of public education experience—and we consistently earn the highest Contractor Performance Assessment Reporting System (CPARS) ratings.

## Big Agency Range, Small Business Focus

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Though we offer performance comparable to a big agency, Stratacomm is an independently owned and operated small business. When choosing Stratacomm, government decision-makers can feel secure in knowing that we provide the full range of communications service offerings.

## Selected Awards

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Women's Transportation Seminar-DC 2018 Employer of the Year	PR News' Top Places to Work in Public Relations 2018	Metro Detroit's Best and Brightest Companies to Work For 2018
PRSA Silver Anvil	PRSA Bronze Anvil	Telly Awards
SABRE Awards	Communicator Awards	PR Daily Digital PR & Social Media Award

## Why Stratacomm?

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### OUR MISSION

Educate, persuade and motivate people to help clients attain their goals

### OUR VISION

Do great work, have fun and enjoy business success

### OUR VALUES

#### Client Service

Always put existing clients first, pursue the highest standards of excellence and consistently deliver results

#### Teamwork

Have the desire to succeed, but not at the expense of colleagues

#### Innovation

Always look for new ways to create value for our clients and the firm

#### Mentorship

Play an active role developing and retaining talented people

#### Entrepreneurship

Demonstrate the philosophy that new business drives the firm and is everyone's responsibility

#### Ethics

Conduct business with honesty, integrity and the highest professional standards

#### Fun

Take pleasure in delivering success for clients, demonstrate passion about client issues and help foster an enjoyable work environment

**Stratacomm**  
educate | persuade | motivate